



FLINT&FLAME

DISTRIBUTOR RULES AND GUIDELINES:

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1. Acknowledge that I have been shown or know how to safely handle and demonstrate the knives within the **Flint & Flame (USA) LLC** (Rhineland Cutlery) range of products. I will take all reasonable action to prevent accidental injury to myself or other persons. I accept that the knives are inherently sharp and accept the risk of handling them while demonstrating.
2. I have been shown and will adhere to **Flint & Flame (USA) LLC** expected booth set and product display standards.
3. I have been instructed to ensure appropriate warning notices are posted at shows and to advise every customer to **“be careful, our knives are very sharp”** at the beginning of each and every demonstration.
4. I understand that it is the Corporate Policy of **Flint & Flame (USA) LLC** that I extend *no greater discount to customers than the Recommended Show Price of 40% off retail per website*.
5. I have been instructed that all customer and inventory orders are to be communicated to the Corporate office via the **Distributor Portal**. Any special instructions are to be clearly noted. Custom engraving orders with any type of profanity will be declined. Sales receipts will be generated with each order and my authorized credit card securely held on file will be charged.
6. I have been instructed to EMAIL all event requests to the Corporate office: events@flintandflame.com. All events are exclusive to one **Flint & Flame (USA) LLC** (Rhineland Cutlery) distributor only. I understand that if I request **Flint & Flame (USA) LLC** to book and pay booth fees an additional 10% administrative fee will be added. **If a distributor wishes to book the event directly with the promotor/venue, the distributor will obtain prior clearance from the Corporate office to avoid double booking.**
7. I have been instructed that, except for the display and demonstration knives, all product should be secured within the booth, beneath the display tables or on the separate shelving out of reach of the public. **(Per recommended booth information on Distributor Portal)**
8. I acknowledge that it is my responsibility to adhere to the promotor contract when acting as a representative of **Flint & Flame (USA) LLC** and remain in my booth for duration of the event. Exceptions are inclement weather, event cancellations, illness, family emergencies.
9. I acknowledge that per standard promotor contracts it is my responsibility to ensure only authorized representatives of **Flint & Flame (USA) LLC** be permitted within the private portion of the display booth.

10. I understand it is good practice to not allow or permit any person under the age of 18 to handle or purchase our knives and to enquire as to the age of any person who appears to be under 25.
11. I have been advised not to permit or allow any person who is or appears to be intoxicated or under the influence of any substance or pattern of behavior that is considered inappropriate to handle our knives or products that could place any person including him/herself in harm's way.
12. I understand that I am to submit a show report to Corporate office events@flintandflame.com **within 7 days** of the close of the event.
13. I understand that it is contrary to company policy to sell or promote any **Flint & Flame (USA) LLC** (Rhineland Cutlery) products on any online platforms, websites, or social media without prior Corporate approval.
14. I understand that I need to obtain prior Corporate office approval if I wish to promote/display any NON- **Flint & Flame (USA) LLC** (Rhineland Cutlery) product on a **Flint & Flame (USA) LLC** booth.
15. To remain an authorized Distributor for **Flint & Flame (USA) LLC** I understand the minimum requirement is to place at least one order every 3 months.
16. I understand **I will** receive commission override on all sales placed by my customers that are generated by Corporate office through social media, email, and text marketing. I understand that to qualify to receive the override, I must be the Distributor who first entered that customer's data through the Distributor Portal.

My signature indicates that I have read and accept the terms as outlined above to be a Distributor for **Flint & Flame (USA) LLC**

Steven Mould
Flint & Flame (USA) LLC

Distributor Name

Date

Distributor Signature

Date